

# Collaboration

Living Together, Working Together, Achieving Together



Society represents a complex system where the need for agility, flexibility and leadership are essential for both business and community success. The demand for “new-style leadership” based on the principles of engaged cooperation and collaboration is growing at an exponential rate. The demand is fuelled by the increasing complexity of modern society in which urban planners and administrators, business and academic leaders, healthcare executives, and members of the judicial sector weave a complex mosaic of actions whose success critically depends on one element: collaboration.

This first North American Collaboration Conference introduces the concept of Teams of Leaders (ToL) and its role in providing the necessary platform for the badly needed change. ToL maximizes the use of the complex skill-sets possessed by already proven, yet often isolated leaders. In the process, actionable knowledge is generated, and mutual mistrust is converted into confidence. The newly gained shared attitudes, confidence and trust transform isolated leaders into unstoppable, high powered and intensely collaborative teams whose activities are guided by shared mission and actionable understanding.

During the conference we will:

- describe and disseminate ToL as a highly effective collaboration tool among executive-level representatives of business, government (city officials, community services, military), academia, and healthcare administration;
- provide practical, hands-on training using a Leader Team Exercise (LTX) framework;
- determine the critical fields where application of ToL could achieve improvements in efficiency;
- and generate plans for collaboration between community, business and academe.

The conference consists of a series of morning lectures by distinguished representatives of the Canadian and US military, academia, healthcare, and government followed by a ToL workshop. Participants will be introduced to, then guided in, the practical execution of essential ToL skills. The workshop will be conducted by senior mentors involved in ToL development and implementation.

**PROGRAM - THE FIRST COLLABORATION CONFERENCE - ON TEAMS of LEADERS**

<b>Thursday, May 10</b>	<b>Ivey Spencer Leadership Centre</b>
<b>6:00 – 7:00 pm</b>	<b>Welcome &amp; Reception</b>
<b>7:00</b>	<b>Dinner</b> <b>Black Tie optional</b>
<b>8:00 – 9:00 pm</b>	<b>See First, Understand First, Act First. Leadership for the 21st Century</b> <b>LTG (USA Ret) Russel Honoré</b>

<b>Friday, May 11</b>	<b>Ivey Spencer Leadership Centre – The Oak Room</b>
<b>08:15-08:30</b>	<b>Welcome</b> Dag von Lubitz, PhD, MD (Sc) Scientific Director, Collaborative Center for Leadership in Healthcare
<b>08:30–09:15</b>	<b>TheToL Vision</b> LTG (USA Ret) Frederic (Rick) Brown, PhD
<b>09:15-10:00</b>	<b>Cooperation and Collaboration between Campus and Community</b> Luis M. Proenza, PhD, University of Akron
<b>10:00-10:30</b>	<b>Coffee Break</b>
<b>10:30–11:15</b>	<b>Adapting to Rapidly Changing Environments</b> Ed Beakley, MEng (Air)
<b>11:15-12:00</b>	<b>Social Responsibility and Collaboration in the Swift and Severe World</b> Bruce Piasecki, PhD, AHC Group Inc.
<b>12:00-1:00</b>	<b>LUNCH</b> <b>Will be served in the Ashers Garden Room</b>
<b>1:00-1:45</b>	<b>Addressing Research Challenges through Innovation &amp; Collaboration</b> <b>The Smarter Canada Global Development Centre</b> Patrick Horgan, HBA, VP, Manufacturing, Development and Operations, IBM Canada
<b>1:45-2:30</b>	<b>ToL in Action</b>
<b>2:30-4:30</b>	<b>ToL Framework – Leader Team Exercise</b> Candace Gibson, PhD, UWO and Center for Collaborative Leadership in Health Care; Team Exercise Facilitators
<b>4:30-5:00</b>	<b>What Next? General Discussion with all Participants</b>

## SPEAKERS



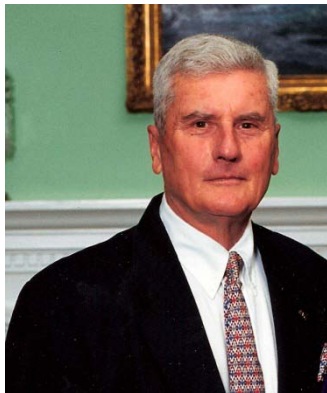
**Ed Beakley, BEng (L), MEng (Air)**

A 1968 NROTC graduate from Vanderbilt University and of the Naval Post Graduate School, followed by the Flight Research Incorporated Test Pilot and Flight Test Engineer Course. A retired Naval Aviator and test pilot with 170 combat missions and over 3000 hours in 20 different military aircraft, at the end of his naval career Beakley served as Test Director and Lead Project Test Pilot for the Tomahawk Cruise Missile Program in the Flight Test Division of the Pacific Missile Test Center, Point Mugu. A widely recognized expert in homeland security and national defense, Beakley worked subsequently as an Anti-Terrorism Specialist in support of Navy Anti-Terrorism Force Protection efforts, and Lead Officer for operations design, planning, control, and analysis

for exercises focused on counter-terrorism, force protection, homeland security and homeland defense for the Center for Asymmetric Warfare. Currently a senior engineering officer at GBL Systems in Camarillo California, he works with the development of Live-Virtual-Constructive simulation for homeland security exercises, and also serves as the Terrorism Liaison Officer with the Ventura County Sheriff's Department Terrorism Working Group. His contribution to aviation, naval affairs and issues of national security are recognized through his membership of the International Test and Evaluation Association, Naval Institute, the Association of Naval Aviation, the Society of Experimental Test Pilots, and the Board for Certification in Homeland Security.

In addition to his professional duties, Beakley is the founder and director of the internationally recognized and respected Project White Horse 084640, the first of its kind web-based analytical think-tank focused on decision making in severe crises

### **LGEM Frederic (Rick) Brown, PhD, USA (Ret)**



LTG Frederic J. Brown retired from the U.S. Army in 1989 after 32 years of service in various command and staff assignments. Serving in both Cavalry and Infantry units in VietNam, he has commanded army units at virtually every level in the United States, Germany and Vietnam. He has served in the Office, Army Chief of Staff; Office of the Joint Chiefs of Staff; National Security Council Staff and as interim Deputy Chief of Staff to the President. Graduating from West Point as a Distinguished Cadet, Rick attended the Graduate Institute in Geneva, Switzerland, as an Olmsted Scholar receiving both Licence and Doctorate degrees. Rick has published broadly: four books, various articles and seven papers on national security issues. From 2003 to 2006 he served as the Army Senior Mentor establishing the Battle Command Knowledge System, the leading Knowledge Management effort in the Department of Defense. From 2006 to 2009 he was the Senior

Mentor for Commander US EUCOM creating then fielding Teams of Leaders (ToL).

He has been a member of the Council on Foreign Relations since 1973, Who's Who in America since 1983 and Who's Who in the World since 2006. In 2010, he was designated a Distinguished Graduate of West Point.

## **LGEN Russel Honoré, USA (Ret.)**



Lieutenant General Russel L. Honoré retired from the United States Army on February 29, 2008. His distinguished military career spanned 37 years of active service culminating with his appointment as the Commanding General, First Army. General Honoré served in a variety of command and staff positions which focused on defense support to civil authorities and homeland defense. Prior to his command of Joint Task Force-Katrina where he led the Department of Defense response to Hurricanes Katrina and Rita in Alabama, Mississippi, and Louisiana, General Honoré supported the planning and response for Hurricanes Floyd in 1999; Lilli and Isidore in 2002; Isabel in 2003; and Charley, Frances, Ivan and Jeanne in 2004. General Honoré also planned and supported the United States military response to the devastating flooding which swept Venezuela in 1999 and Mozambique in 2000. As Vice Director for Operations, he led the Defense

Department's planning and preparation for the anticipated Y2K Millennium anomaly. As Commander of SJFHQ-HLS under NORTHCOM direction, he planned and oversaw the military response to the Space Shuttle Columbia Tragedy and the DC Sniper shootings.

General Honoré is the recipient of many of the highest military service awards. He holds a Master of Arts in Human Resources from Troy State University and several Honorary Doctoral Degrees from leading national universities. In addition to serving as a contributor to CNN, General Honoré became well known nationally and internationally for his work on developing the culture of preparedness, a topic on which he both lectures and consults.

## **Patrick K. Horgan, HBA, CMA**



Pat Horgan has built a diversified career at IBM holding a wide variety of leadership positions in sales, strategy, development, operations and finance. While starting his career in Canada, Pat has held many Global leadership roles in a variety of functions. In his present role, Pat is the leader of business operations for IBM Canada including CIO, Supply Chain, Real Estate, Procurement, Corporate Citizenship and Government Programs. In addition, he provides leadership to the SoftWare Lab organization and the Microelectronic Manufacturing Plant in Bromont Quebec. Both of these organizations are the largest of their kind in Canada, holding world mandates in SW development and microelectronics. Pat participates on many Boards, including being named Vice Chair of the Canadian Chamber of Commerce, the Canadian Council of Aboriginal Business, the Ontario Brain Institute, CivicAction, iCanada, University of Western Ontario's CSTAR and the University of Waterloo Environmental Science. He leads IBM Canada's citizenship efforts involving many charitable organizations and is the Executive Sponsor of the IBM Aboriginal Network Group. Pat has

been recognized with many awards including IBM Golden Circle, Hundred Percent Clubs and Leadership Excellence. Pat has an HBA from the Ivey Business School at the University of Western Ontario and holds a Certified Management Accounting designation

## Bruce Piasecki, PhD



Dr. Bruce Piasecki is the president and founder of AHC Group, Inc., a management consulting firm specializing in energy, materials, and environmental corporate matters since 1981. He is the author of several seminal books on business strategy, valuation, and corporate change, including the Nature Society's book of the year, *In Search of Environmental Excellence: Moving Beyond Blame* (Simon and Schuster, 1990). His articles have appeared in the Los Angeles Times, Baltimore Sun, Technology Review, Carpe Articulum, and the Christian Science Monitor. His latest book, *The Surprising Solution: Creating Possibility in a Swift and Severe World* has significant internet exposure and has gone global and viral in short order. Since 1990, Dr. Piasecki and his staff have run hundreds of benchmarking workshops for numerous multinational Corporate Affiliates, involving key executives in site remediation, power markets, emerging issues, and governance concerns. From working for Toyota to working on growth and sustainability issues for the people running Warren Buffett's Shaw Industries to other large entities such as Suncor Energy and FMC, Piasecki's approach is warm, humanistic, and inclusive, making the firms compete on price, quality and social needs. He has coined a new phrase "social response capitalism" to define new forces at work in the 21st Century. Dr. Piasecki has moved the field of environmental and energy strategy closer to financial markets and mainstream financial diagnostics. His books have been adopted in a variety of academic subjects from globalization, corporate strategy, social history, and the evolution of financial tools.

## Luis M. Proenza, PhD



In his 12 years as president of The University of Akron, Dr. Proenza has led its transformation into a powerful engine for regional economic development, technology commercialization, a catalyst for collaborative initiatives, and the preeminent public university in Northeast Ohio. Under his leadership, the University has completely transformed its campus, adding 20 new facilities, 18 major renovations and additions and 34 acres of new green space. He also led community efforts to create two key enterprises: a University Park Alliance that is revitalizing a 50-block area surrounding its campus, and the Austen BioInnovation Institute in Akron, a partnership with three area hospitals and a medical school to establish Akron as a center for biomaterials and biomedicine. Dr. Proenza has been involved in national science and technology policy matters since the 1970s when he was study director of the National Research Council-National Academy of Sciences' Committee on Vision. He also served as the University of Georgia's Liaison for Science and Technology Policy, a member of the National Biotechnology Policy Board, and Advisor for Science and Technology Policy to the Governor of Alaska. In 1992, U.S. President George H. W. Bush appointed Dr. Proenza to the U.S. Arctic Research Commission. In 2001, President George W. Bush named Dr. Proenza to the President's Council of Advisors on Science and Technology, the highest-level policy-advisory group for science and technology. Recently, Dr. Proenza was appointed to the Council of the Government-University-Industry Research Roundtable of the National Academies and to the Technology Innovation Program Advisory Board for the National Institute of Standards and Technology. Dr. Proenza is a member of many other professional, scholarly and honorary organizations; is the recipient of several awards and honors; has written numerous publications in nationally and internationally recognized journals; and edited and co-edited two books. Prior to his appointment at Akron, Dr. Proenza was Vice President for Research and Dean of the Graduate School at Purdue University. He also served the University of Alaska first as Vice Chancellor for Research and Dean of the Graduate School, then as Vice President for Academic Affairs and Research.



## CONFERENCE HOSTS & FACILITATORS

### **Candace Gibson, PhD, CHIM – Associate Professor, Schulich School of Medicine & Dentistry, the University of Western Ontario and Center for Collaborative Leadership in Healthcare**



Dr. Gibson's biomedical research career encompassed studies in neurochemistry, Alzheimer's and other neurodegenerative disorders, and studies of nutrition and behavior. An MA degree in journalism at the University of Western Ontario (1993) and certification in Health Information Management (2008) led to a secondary career in health communications and health information. As a member of the Expert Advisory Group to the Information Technology Council of Canada, Gibson co-authored critical reports on e-health and HI/HIM human resources in Canada. She is also the author of over 60 highly influential publications in neuroscience and health information management. Presently, Gibson serves as the Vice Chair of CHIMA's Board of Directors and a distinguished faculty member in UWO's Department of Pathology. As the pioneer in the implementation of the Teams of Leaders concept in Canada, Gibson also directs the work of the Canadian branch of the Center for Collaborative Leadership in Healthcare.

### **Gerard H. Seijts, PhD - Associate Professor of Organizational Behavior, Executive Director Ian O. Ihnatowycz Institute for Leadership**



Dr. Gerard Seijts is an Associate Professor of Organizational Behavior at the Richard Ivey School of Business at The University of Western Ontario. He is also the Executive Director of the Ian O. Ihnatowycz Institute for Leadership. The purpose of the Institute is to make an impact on the practice of business leadership and the development of the next generation of leaders. Gerard's research activities cover a wide range of topics including leadership, change, teams, and motivation and performance management. His research has been published in top-tier journals. Gerard teaches in Undergraduate, MBA, and Executive MBA programs. He is involved in executive education for organizations including but not limited to Maple Leaf Foods, KPMG and JD Irving. He has also worked with local government on issues such as leadership and change. His most recent book "Leadership on trial: A manifesto for leadership development" focused on the leadership lessons from the 2008 – 2009 financial crisis.

### **Anne Snowdon, RN, BScN, MSc, PhD – Chair, International Centre for Health Innovation, Richard Ivey School of Business**



Dr. Anne Snowdon is a Professor at the Odette School of Business at the University of Windsor and is the Director of the Ivey International Center for Health Innovation where she leads the research strategy focused on Health Innovation and Leadership in Canada. She is also an Adjunct Professor at the School of Nursing, Faculty of Medicine at McGill University. She is cross appointed to the faculty of Engineering at the University of Windsor and is the Theme Coordinator for Automotive Health and Safety Research for the national network of automotive researchers known as AUTO21 Network of Centres of Excellence. She currently leads a national team of researchers that focus on injury prevention for children with particular focus on innovation in child and family education, social marketing, and developing new technologies for innovative approaches to injury prevention, and software development for innovation in health information systems.

**Dag von Lubitz, PhD, MD (Sc): Scientific Director, Center for Collaborative Leadership in Healthcare and Adjunct Research Professor, Central Michigan University**



Professor Dag von Lubitz, PhD, MD (Sc.), a generalist and conceptualist who, prior to his affiliation with business and industry as the Chairman of the Board and Chief Scientist at MedSMART, Inc., had a distinguished academic career at the leading universities and governmental research institutions of Europe and the US. Author of over 220 peer reviewed papers, book chapters, and books with subjects spanning brain disorders, medical training, information and knowledge management, leadership, and national security, von Lubitz is also the recipient of the Smithsonian Institution Award, the French International Laval Prize, and several other national and international honours for scientific achievement. As an avid mondialist, von Lubitz focuses his current activities on fostering collaboration and cooperation based on the integration of people and technology within the worldwide setting of the civil society, its business, politics, and healthcare. True to these interests, von Lubitz currently serves as the scientific director of Center for Collaborative Leadership in Healthcare at Central Michigan University.