

The Center for Collaborative Command and Leadership

Improving Stakeholder Cooperation and Collaboration



The Center for Collaborative Command and Leadership has a 20 year-long, highly distinguished worldwide career of leading edge innovation and service to the academic, military and business communities. CCCL is the proud heir of Medsmart, Inc., a company that pioneered transcontinentally-distributed medical training in disaster medicine using human patient simulation and virtual and augmented reality (A/VR). Pioneering involvement of Medsmart in activities focused on Medical Operations other than War (MOOTWA) transited CCCL to its current profile centered on readiness training and preparation of civilian and military senior executive personnel exposed to sudden, unforeseen, transboundary crises and disasters.

The mission of CCCL is to equip executive leaders with the necessary skills that, taken together, lead to practical mastery of the concept of readiness and its immediate implementation during critical events. CCCL bases its process of leader readiness preparation on two concepts: Team of Leaders (ToL) and John Boyd's OODA (Observe, Orient, Decide, Act) Loop Operations.

In our workshops and training sessions we introduce these concepts and their role in providing a platform for badly needed change and action. ToL maximizes the use of the complex skill-sets possessed by already proven, yet often isolated leaders. In the process, new actionable knowledge is generated, and mutual mistrust is converted into confidence and shared mission. ToL uses leaders at all organizational and functional levels, amplifies their skills, knowledge, and abilities, and converts them into unstoppable, focused, and high performing collaborative teams.

During our workshops we:

- describe and disseminate ToL as a highly effective collaboration tool among representatives of major stakeholders involved in academia, business, government affairs, health care, and the military.
- provide practical, hands-on training using a Leader Team Exercise (LTX) framework
- determine, using the LTX approach and discussion among all participants, the critical fields where application of ToL could achieve improvements in efficiency.

The format provides both theoretical problem-focusing discussions initiated by presentations from distinguished speakers, simulation exercises and practical ToL skills, demonstrated and practiced by the participants under the guidance of senior mentors involved in its development and implementation.

ToL is a highly structured approach that supports the rapid development of High Performing Leader Teams across various boundaries of organization, function, level and culture with optimal use of information technology and knowledge management techniques.



WHAT WE DO

The Center for Collaborative Command and Leadership (CCCL) and Teams of Leaders (ToL) focuses on the development, promotion, and senior executive training in highly advanced concepts of decision making and collaboration among leaders and their organizations divided by conflicts of attitude, function, structure, and culture, yet tasked with addressing the same critical mission. CCCL bases its work on the Teams of Leaders concept (ToL) created by Lt. General Frederic Brown and incorporated by the US Army into its operational doctrine, the cognitive principles of John Boyd's OODA-(Observe-Orient-Decide-Act) Loop, and the philosophy of mission-oriented leadership (known as *Auftragstaktik*).

Adapting the essential elements of the military ToL concept, CCCL transformed and solidified it, then deployed the purely civilian version of ToL in a series of highly successful national and international, large-scale training and simulation activities. Originally concentrated on the issues of health care and public health, the work of CCCL-ToL rapidly expanded beyond these domains, and now incorporates settings where very close collaboration among widely divergent participants is the essential prerequisite of success, e.g., post-disaster recovery, pandemic mitigation, development of social assistance and public health networks, urban planning, international scientific collaboration, and military/civilian interactions in post conflict environments.

To foster the required changes, the staff of the Center undertakes studies of repetitive collaboration failures in global-scale counter-pandemic and disaster recovery operations, and in the long-lasting social, healthcare, economic, and political consequences of such failures. The Center also organizes international workshops and conferences where new methods of collaboration are discussed and practiced through highly sophisticated simulations. CCCL utilizes a broad range of co-located and distributed technologies incorporating augmented virtual reality (aVR) and metaverse concepts; the Center is the heir of the pioneering work conducted by MedSMART, Inc. whose activities drew international attention based on their development and intercontinental deployment of routine aVR-based medical simulation training.

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